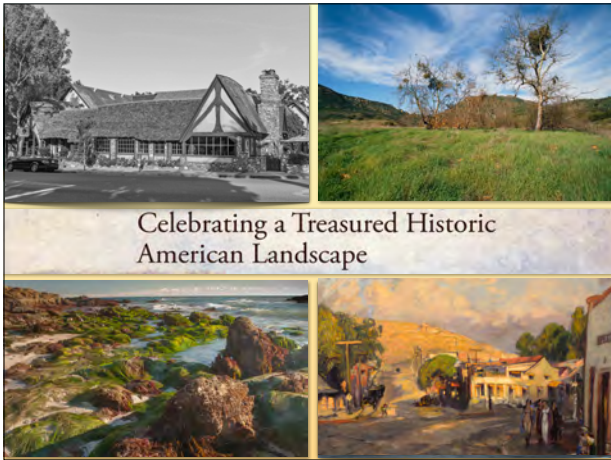


1

START -



2

Tom

Good evening Madam Mayor and council members, my name is Tom Lamb, I am honored to be here before you this evening, along with several other members of the Committee for Preservation of the Laguna Legacy, to introduce our combined efforts for the celebration of Laguna Beach and its GreenBelt as a Treasured Historic American Landscape. We will spend the next few minutes presenting the what, why, when, and how of this national recognition —

NPS - Heritage Documentation Programs

1933 - Historic American Buildings Survey (HABS)
Ellis Island, Statue of Liberty National Monument, New York/New Jersey
Santa Susana Field Laboratory - Near Simi Valley, California
Pu'uhonua O Hōnāunau National Historical Park, Hawai'i
Soldiers' National Monument - Gettysburg National Military Park, Pennsylvania
Smithcliff (House), 10010 North Coast Highway, Laguna Beach, CA

1969 - Historic American Engineering Record (HAER)
Marshall Space Flight Center, Redstone Rocket (Missile) Test Stand, Huntsville, AL
Hull-Oaks Lumber Company, Monroe OR
Bethlehem Steel Corporation, Lackawanna Plant, Buffalo, NY
U.S. Naval Base, Pearl Harbor, Waterfront Facilities, Pearl City, HI

3

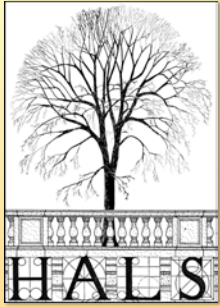
Tom

In 1933, during the Great Depression, HABS (Historic American Buildings Survey), the Federal Government's oldest preservation program, was established to document and record the most significant structures in the United States -

Followed in 1969, by HAER (Historic American Engineering Record), Documentation produced through these programs constitutes the nation's largest archive of historic architectural, engineering documentation.

4

NPS - 2000 - Historic American Landscapes Survey (HALS)



“HALS is the official National Park Service/Library of Congress academic record of historically significant American landscapes.”

Tom

In 2000, working with the National Park Service, American Society of Landscape Architects and the Library of Congress, HALS (Historic American Landscapes Survey) was established to recognize the most historically significant landscapes of the country -

I am going to now turn over the microphone to Allison Terry, ASLA HALS liaison ...



5

NPS - Heritage Documentation Programs

1933 - Historic American Buildings Survey (HABS)
Ellis Island, Statue of Liberty National Monument, New York/New Jersey
Santa Susana Field Laboratory - Near Simi Valley, California
Pu'uhonua O Hōnāunau National Historical Park, Hawai'i
Soldiers' National Monument - Gettysburg National Military Park, Pennsylvania
Smithcliff (House), 10010 North Coast Highway, Laguna Beach, CA

1969 - Historic American Engineering Record (HAER)
Marshall Space Flight Center, Redstone Rocket (Missile) Test Stand, Huntsville, AL
Hull-Oaks Lumber Company, Monroe OR
Bethlehem Steel Corporation, Lackawanna Plant, Buffalo, NY
U.S. Naval Base, Pearl Harbor, Waterfront Facilities, Pearl City, HI

2000- Historic American Landscapes Survey (HALS)
Dumbarton Oaks Park, Washington DC
Camp Curry, Yosemite National Park
Congressional Cemetery, Washington, DC
Mount Vernon, Fairfax County, VA
Mission San Juan Capistrano - HALS CA-85
Laguna Beach - HALS CA-123

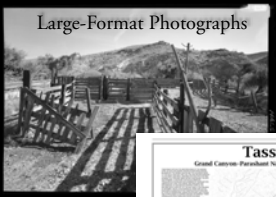

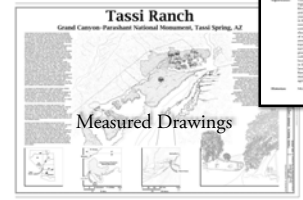
Alison

HALS has documented sites such as Mount Vernon, Camp Curry at Yosemite and Dumbarton Oaks in WDC.

The HABS/HAER/HALS collections are among the largest and heavily used by the American public in the Prints and Photographs Division of the Library of Congress. HALS builds on the HABS and HAER documentation traditions, while expanding the range of stories that can be told about human relationships with the land. HALS documents the dynamics of landscapes, as HABS and HAER have documented unique building and engineering structures and systems.” Since this program has gone online, it is also one of the most popularly searched collections at the Library of Congress.

6

Historic American Landscapes Survey - HALS

“Preservation Through Documentation”

Alison

Historic landscapes are special places. They are important touchstones of national, regional, and local identity. They foster a sense of community and place. Historic landscapes are also fragile places. They are affected by the forces of nature, and by commercial and residential development, vandalism and neglect. They undergo changes that are often unpredictable and irreversible. For these reasons and for the benefit of future generations, it is important to document these places.

7

Laguna Beach Meets all 4 Criteria for Significance

1. Is the landscape associated with events that have made a significant contribution to the broad patterns of our history?
2. Is the landscape associated with the lives of significant persons of our past?
3. Does the landscape embody the distinctive characteristics of a type, period, or method of construction, or represent the work of a master, or possess high artistic values, or represent a significant and distinguishable entity whose components may lack individual distinction?
4. Has the landscape yielded or may be likely to yield, information important in history or prehistory?

Alison

Laguna Beach meets all 4 criteria for national significance.

I turn the podium over to Ann Christoph....

8

Natural Landscape



Ann

Laguna Beach and its greenbelt are worthy of recognition as a Historic American Landscape because the city's beautiful and dramatic natural setting is intricately related to the community and artistic tradition that grew from it.

Its geological formations, natural vegetation, and coastal location attracted artists beginning around the turn of the last century.

9

- and the Town



Ann

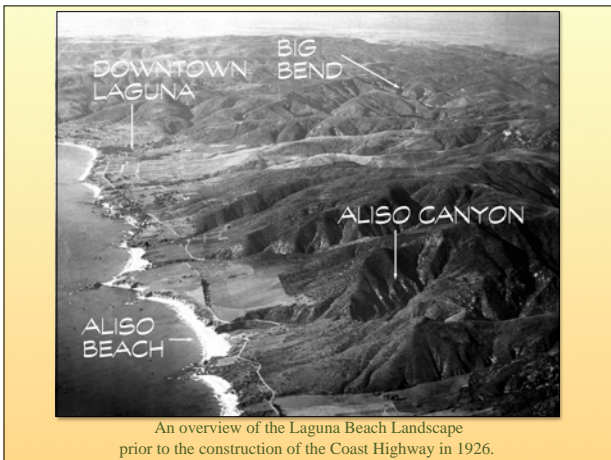
The artistic influence and the character of the landscape shaped a unique community.



10

Ann

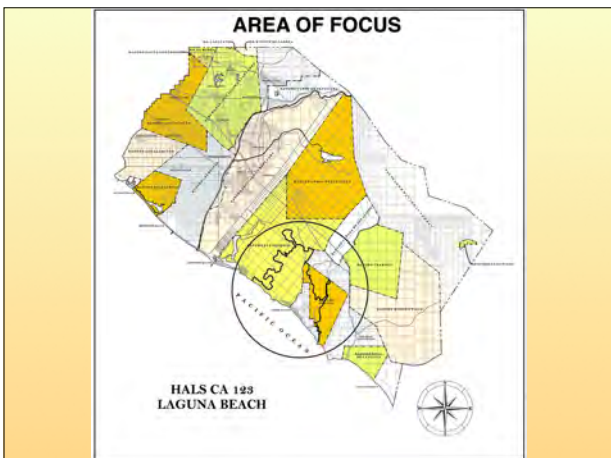
Laguna's history, including isolation from other development, its role as art colony, and its leadership in environmental preservation all stem from the characteristics and disposition of the landscape itself.



11

Ann

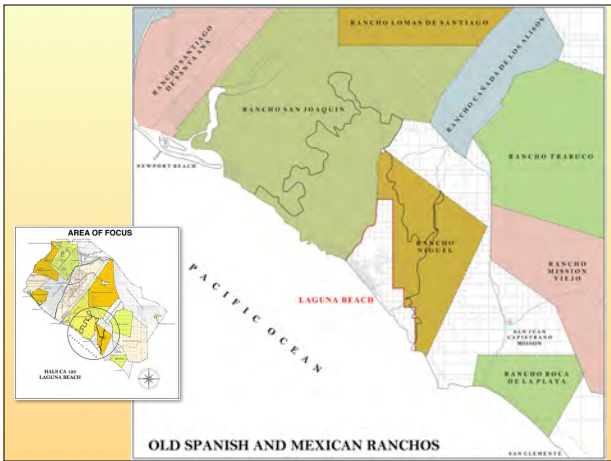
This photo of Laguna Beach taken before construction of Coast Highway illustrates how the Laguna Beach area was isolated—almost like an island from the flatter agricultural areas of Orange County.



12

Ann

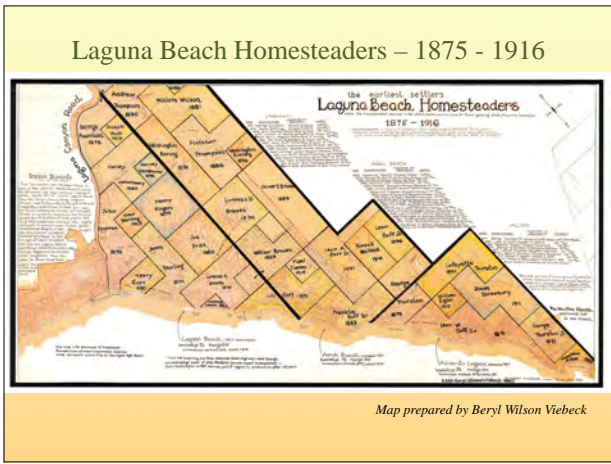
It was excluded from the ranchos that were granted in the 1800s ...



13

Ann

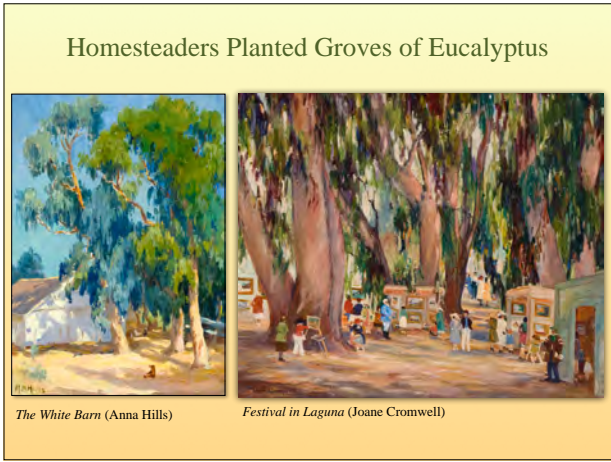
... leaving it open for Homesteading claims starting in the 1870s.



14

Ann

Here is a map of the 39 homesteads that were filed in Laguna Beach. The rectangular/ north/south outlines of the claims overlaying our very undulating topography were very influential in determining the layout of the streets and lots in our city—parcel by parcel. Not a master plan.



15

Ann

The homesteaders planted groves of Eucalyptus to establish their claims. This proved to be a distinctive element in our landscape and one that was a favorite subject of the plein air painters -

I'll let Eric Jessen present some relevant early Laguna painters ...

Eric

The White Barn (Anna Hills)

Festival in Laguna (Joane Cromwell)

Decisions that fostered the character of the town,
Laguna's Plein Air Artists

16

Eric

The White House (Joseph Kleitsch)



The White House
(Joseph Kleitsch)



Laguna Beach (Joseph Kleitsch)

17

Eric

Laguna Beach (Joseph Kleitsch)

Laguna's Plein Air Artists

18

Eric

Laguna Coastline (Joseph Kleitsch)



Laguna Coastline (Joseph Kleitsch)

19



Old Coast Road (William Wendt)

Eric

Old Coast Road (William Wendt)

Ann

The plein air painters helped spread the word about the beauty of Laguna, and residents took every opportunity to preserve and enhance it from the very beginning. In January 1925, the Woman's Club launched a campaign to make Laguna Beach "the Paradise of the Pacific," distributing 700 trees for planting on Arbor Day.

20



"New Laguna Sewage Treatment Plant is Attractive in Design"



Ann

In 1931 even the sewage treatment building, was publicized as being "ATTRACTIVE IN DESIGN."

21

Downtown Eclectic Mix of Architectural Styles



Ann

In 1940 the city's first land use plan included restrictions on building size, and its 1959 General Plan called for "keeping residential and commercial development in the central area low."

In 1971 with the threat of high-rise construction along the coast, 80% of Laguna voters approved a 36' height limit

22

Ann

700 Homes Eligible for Listing on the City's Historic Register



Then as development pressures intensified, the city worked on other ways to preserve its character, including preserving heritage trees and a buildings, design review (1972) and the Downtown Specific Plan (1989) to protect the downtown's small scale and the variety of shops and services.

23

Ann



Flower Stalls (Virginia Woolley)

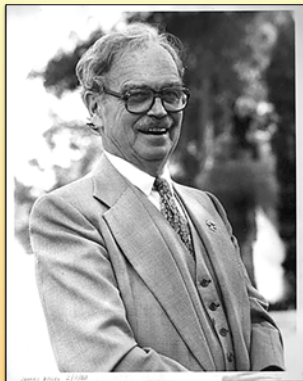
Laguna's landscape, with its enclosed downtown where residents often meet face-to-face, has contributed to a sense of community that is reflected in a long list of homegrown community organizations working on social needs, art and the environment. These are the links between landscape and community that the Historic American Landscapes Survey records and celebrates.

I'll let Mark Chamberlain talk about the GreenBelt

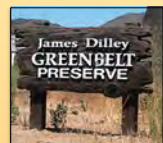
24

Mark

Greenbelt and how that came about...



James Dilley and his Dream



Jim Dilley, local bookstore owner had visited England and was impressed with their greenbelt planning. In 1968 the Irvine and Moulton Ranches were still grazing cows and most of Orange County development seemed safely far away Dilley realized that if we didn't preserve open space around our city now Laguna Beach would be enveloped by urbanization.



25

Mark

Now there are 22,000 acres of preserved Greenbelt, but how did that happen? Persistence, creativity and heartfelt dedication.



26

Mark

Harry Huggins with a Laguna artist/activist Charles Michael Murray organized The Walk in Laguna Canyon, November 11, 1989 - The City followed with full support at every level – the business community, including realtors, City staff and of course an active City Council, led by Lida Lenney. They had been inspired by my work with Jerry Burchfield on The TELL.



27

Mark

Thanks to all of our efforts, and in spite of all the pressures of urbanization, ... today's landscape at Aliso Creek is very much the same.

Laguna's Open Space – Aliso and Wood Canyons – February 2017

Thanks to all our efforts
and in spite of the pressures of urbanization
today's landscape at Aliso Canyon is much the same.



1926 Aerial of the Laguna Beach



2017 Aerial of Aliso and Wood Canyons

28

Mark

today's landscape at Aliso Creek is very much the same.

“Never doubt that a small group of thoughtful,
committed citizens can change the world;
Indeed, it's the only thing that ever has.” – Margaret Meade



29

Mark

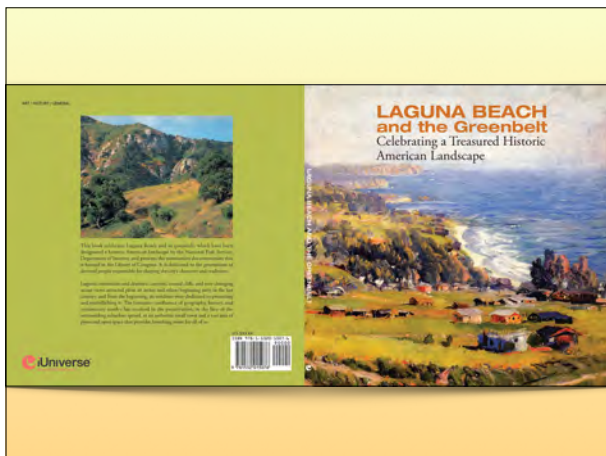
The Hals project has documented the important relationship of our beautiful natural landscape to all that came after homesteaders and artists discovered it. Now it is up to us to continue that appreciation and protect this amazing “Treasured American Landscape.”

30

Ron

New book documenting the HALS submission “Laguna Beach and the Greenbelt / Celebrating a treasured American Landscape” which we would like to give a copy to members of the council

....



Our Special Thanks to Many for Making this Project Possible



Laguna Beach and the Greenbelt
Celebrating a Treasured Historic American Landscape

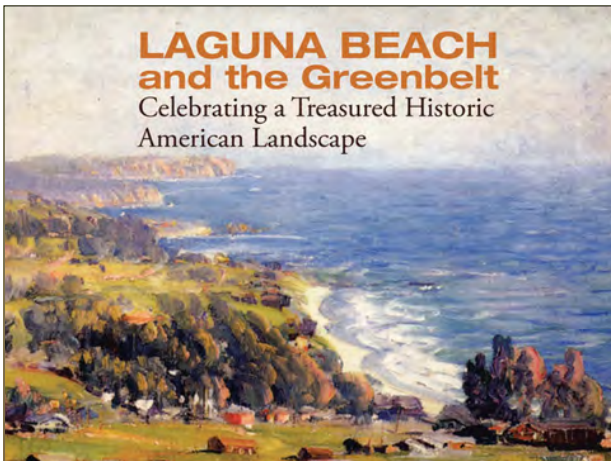
With a special note of thanks to:
Foundation for Sustainability & Innovation
Laguna Greenbelt Inc.
Laguna Wilderness Press
Lance Vallery Studio
South Laguna Civic Association
Temple Hills Community Association
The Laguna Bluebelt Coalition
Village Laguna

Art Collections:
City of Laguna Beach
Festival of Arts
Laguna Art Museum

31

Ron

Thank you...to the citizens of Laguna Beach

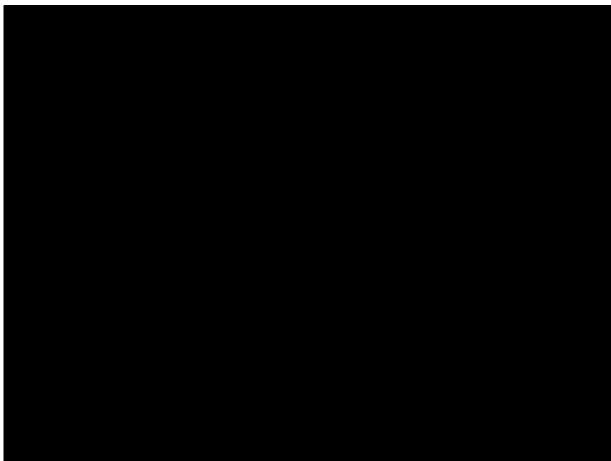


LAGUNA BEACH and the Greenbelt
Celebrating a Treasured Historic American Landscape

32

END

(leave on screen)



33